



## Join MOOC360: Edvance360™ Provides MOOC Network to Smaller Schools & Training Programs Left Out of the MOOC Tidal Wave

(Virginia Beach, VA) Edvance360 a leading provider of [eLearning solutions](#), one of the [top ten tools for online teaching](#), as well as 2011 winner and five-time-finalist for the [CODiE Award for Best Course or Learning Management System](#), today announced a free, flexible option for running massive open online courses (MOOCs): MOOC360, a hosted instance of Edvance360 LMS-SN. With smaller institutions looking to offer large, open courses, but not able to take advantage of the large networks such as Coursera™ and EdX™, this option provides institutions a fully functional, flexible platform option complete with social learning capabilities and a wide range of course management and student engagement features.

MOOC360 is available to all Edvance360 clients as well as the public at no extra cost in a non-binding manner and lets institutions retain full control over the form and direction of their MOOCs.

"Smaller institutions or niche institutions with varied accreditation need more flexible options for experimenting with MOOCs than those available in the larger public networks," said Cathy Garland, Vice-President of Marketing & Sales at Edvance360. "Over the last two years, our partnership with the Catholic Distance Learning Network has demonstrated that smaller-yet-massive open online courses are for everyone and often have higher completion rates. We like to call them SMOOCs to make the point."

Several features within Edvance360 LMS-SN are currently being used for MOOCs/SMOOCs to make the courses more successful. These include easy processes for MOOC facilitators, mobile apps, badges or certificates for completions, social networking tools, and learning paths that take guesswork out of online learning. Currently, clients using Edvance360's MOOC features are experiencing a 25-50% retention rate (click [here](#) for case study), which is significantly higher than the 7% experienced [elsewhere](#).

For more information about MOOC360, please visit [Edvance360.com](http://Edvance360.com).

### **About Edvance360**

Edvance360 is an Internet-based Learning Management System (LMS) and secure social network that enables institutions to implement a successful online academic program. Edvance360 equips schools, corporations, and organizations to host online courses, implement modular courses, and revitalize residential courses. Edvance360 was designed by educators for educators.

Our clients enjoy a high return on their investment, personalized support, and customizable solutions. We do not believe a one-size-fits-all approach is beneficial to our clients, so we are committed to adapting Edvance360 to fit the needs of the rapidly changing world of education.

Edvance360 is headquartered in Virginia Beach, Virginia, with operations in NC, GA, and FL. For more information, please visit [www.Edvance360.com](http://www.Edvance360.com) or call 866-458-0360.

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